

Our Banner Facilities Program Helps You Promote Events & Information



It couldn't be any more convenient. Your events, your banners. We install. People see it & they come to your event. Done!

The Benefits:

- ⇒ **Event organizers** always have a standard number of locations to promote events
- ⇒ **Visitors** have a clean, highly visible places with which to learn about events and information

We have four locations available to promote your events. And because we often have two events in the same time frame, each location can hold two, 4' x 9' banners.

As event organizers you will utilize these locations rather than erecting your own support posts in random locations.

As has always been the case, when you want to hang a banner, apply for a temporary sign permit at Town Hall.

When there are no upcoming events, or we don't need to communicate important town information, we' will welcome visitors with a general, 'Welcome' message.

The program is primarily for promoting community oriented events that have a public, civic, charitable or nonprofit aspect.

If you're unsure of your eligibility, give us a call to discuss your options.

The Application:

Pick up an application for a temporary sign permit at town hall or download it online at townoflakelure.com under Services > Forms & Applications

The Locations:

1. **NC Highway 9** @ Donald Ross Nature Trail across from Ingles
2. **Memorial Highway** @ the Lake Lure Fire Department & the Lake Lure Golf Club
3. **Memorial Hwy.** @ The Town Center
4. **Memorial Hwy.** @ Town Hall

The Specifications:

- Exactly 4 x 9 with four grommets
- Banners will be installed and removed by the Town
- Banners may remain displayed for up to 30 days

The Design:

- ⇒ Remember, less is more
- ⇒ Focus on the title, date, location & time
- ⇒ If you must include sponsor logos, keep it to 1-2
- ⇒ Avoid small, ornate, and hard to read fonts

Need design support for your banner?

We can help!

625-9983. Ext. 117