

## Together We *Can* Reduce Our Environmental Footprint

recycle, but you don't know where to start. What we all know is that it's the right thing for our community and the environment.

No matter where you fit into the recycling spectrum, the curbside option couldn't be easier, more convenient or more affordable.

### Consider this:

- Recycling keeps reusable materials out of landfills
- It reduces our consumption of natural resources
- A vibrant recycling program reflects a positive light on our community by visitors who see our commitment to

the environment.

*Just sort it & set it out!*



**Get started today!**  
Learn how to sign up



Thanks to residents' overwhelming participation at the expanded Recycling Center behind the arcade building, the **Town of Lake Lure & the Hickory Nut Gorge Recycling Coalition** are pleased to announce a new program that is both convenient and affordable:

### Subscriber-based Curbside Recycling

This is the ideal option for Lake Lure at this juncture, as it allows you the choice and convenience of recycling without increasing taxes.

Initially, the work of the Coalition centered on making recycling easier and better understood.

To our great pleasure, there was a dramatic increase in recycling at the new center. More dumpsters were added to manage the flow and frequency of items and we even reduced the sorting requirements to just two categories. *(More on that later).*

Even with this success, we always knew that the center was the first step in our goal to offer curbside recycling—the ideal in convenience.

Many people already recycle in some way or know someone who does.

Maybe, you're someone who wants to

What if helping the environment was as easy as taking a few steps to the end of your driveway?



*Reduce, Reuse, Recycle*

**Now it is!**

*Announcing subscriber-based curbside recycling from:*



Hickory Nut Gorge Recycling Coalition



**TOWN OF LAKE LURE**  
P.O. Box 255  
Lake Lure, NC 28746

**Curbside Recycling is here!**

FIRST CLASS MAIL  
U.S. POSTAGE PAID  
LAKE LURE, NC 28746  
PERMIT NO. 10

# How it Works & What You Need to Know:

## What to put recycling in:

After you sign up, you will be provided with two heavy-duty 18-gallon curbside recycling containers. You can either pick them up at Town Hall or have them delivered.



## Collection day:

Your recycling will be picked up on Wednesday mornings. Make sure your items are sorted and your bins are visible at the curb or where your regular household garbage is normally picked up.



## How to sign up:

Lake Lure residents, including owners of vacation rentals, may contact Town Hall at 625-9983.

Others, just outside of town limits, may contact our vendor, Wade Nelon & Sons at 625-0378 to inquire about setting up an account.

## What businesses can do:

To set up an account, contact our vendor or any other local providers who offer curbside recycling.

## How to pay for it:

Lake Lure residents must pre-pay for the service. It's \$60 a year, (only \$5 a month), plus a one-time fee of \$17.24 for the two bins. The cost of these containers is less than half the retail price.

## How billing will be managed:



The first payment pays for your containers and your weekly service through June 2011. After that, you will receive a bill annually in July for another year of service.

Payment is due to The Town of Lake Lure.

## What to recycle:

Once you sign up, you will receive a handy 'cheat sheet' you can post on the fridge or keep near by. For now, just remember:

- Loose paper & flattened cardboard in one container
- Hard plastics, aluminum & glass in another



## Quick Tip:

Never place recycling materials in a garbage bag or grocery bag. **Loose** is the word to remember

## NUMBERS TO CALL:

### Residential subscribers:

Town Hall:  
828.625.9983

### Vendors for businesses:

Wade Nelon & Sons:  
828.625.0378  
GDS:  
888.248.6800  
All-Bright:  
828.894.5009

## About Us:

*The Hickory Nut Gorge Recycling Coalition is a public-private partnership between the Town of Lake Lure, the Village of Chimney Rock and a group of citizens and municipal leaders from both communities who have come together to inspire active recycling in the area.*

