

Mayor Carol Pritchett

Town of Lake Lure

P.O. Box 255

Lake Lure, NC 28746



Carol Pritchett was sworn into office at the Lake Lure Town Council Meeting on August 13, 2019. Mayor Pritchett stated that she thought the community had a shared goal of preserving Lake Lure for future generations. She shared that she and her husband, Joe Pritchett, moved to Lake Lure from Houston, Texas, in 2011. Mayor Pritchett noted that she and her husband built a home in Lake Lure to establish a gathering place for their family, including their two sons and their wives, including five grandchildren.

Mayor Pritchett stated, “For the first time in a long time, we have a good sense of the challenges that we are facing and the things that need to be done. I look forward to working with all of you in the future.”

Mayor Pro Tem John Moore remarked that “Carol C. Pritchett has vast experience and an outstanding track record of establishing operational excellence and driving profitable, sustainable, revenue growth while championing optimal outcomes. She has 17+ years of experience managing national organizations with annual revenue in excess of \$300M and more than 70 separate facilities in 13 states across the country. She is a results-driven, transparent, and inclusive leader who will serve Lake Lure well. Lake Lure is fortunate to have Carol Pritchett as Mayor as she will help the Town expand the current positive trajectory and help us address the infrastructure challenges we face while building upon the exceptional beauty that surrounds Lake Lure.”

Carol Pritchett founded Coulter Consulting LLC in Asheville, NC, and served as President from 2014 until the present. Her company contracted with standalone healthcare facilities and oversaw their operations, including the establishment of strategic plans, policy development, training, and successful certifications. Mrs. Pritchett served as the Senior Vice President of Encore Health Care Corp. in Columbia, MD from 2011 – 2014 and as a Regional Vice President of Operations with Life Care Centers of America, Inc. in Houston, TX from 2015 to 2011. The Town of Lake Lure is honored to have Carol Pritchett as their new Mayor.